

IDEAS FOR PROMOTING YOUR SUNDAY SCHOOL EMPHASIS

1. Create promotional displays or bulletin boards at least three weeks prior to the first Sunday of the emphasis.
2. Highlight the emphasis in the church newsletter, bulletins, and on the church website.
3. Announce the emphasis and the dates during worship service roll-ins or announcement times.
4. Display signs on the church property announcing the emphasis.
5. On Sunday School emphasis launch Sunday, have the pastor call to the front all the Sunday School teachers and class officers for a special time of prayer for the emphasis.
6. Plan a neighborhood “launch” party the Saturday before the start of the emphasis. Have banners advertising the emphasis, booths for the different ministries of the church, food and fun activities for all ages.
7. Distribute through the Sunday School classes “Make the Connection with Others” cards (found under “resources” at sdmi.nazarene.org). Have Sunday School members identify those people they want to invite to Sunday School during the weeks of the emphasis.